

# IP ADVISORY AND CONSULTING



**IP Advisory and Consulting** provides advisory service to strategize investment in IP and maximize revenue from existing IP.

We at **VIDEAIM IP**, provide complimentary services that are built on a deep understanding of IP which enable better commercial outcomes, through improved funding opportunities, improved strategic alignment or improved management processes. We enable clients with diverse thinking and a fresh perspective on IP that delivers world class insight, value and competitive advantage.

We also provide paid service for IP Advisory and Consulting by performing IP audit, to identify the performing and non performing IP assets, and to optimize revenue generation and creation of new IP.

