

# Product Design and Development



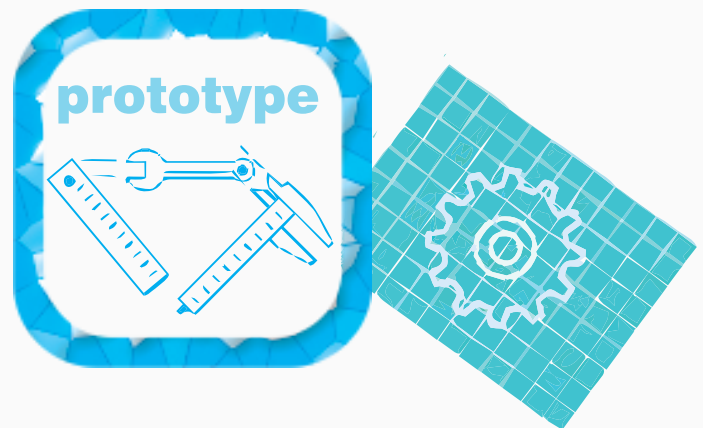
The product designing is creating new product out of ideas. The uniqueness of a product, however, does not subsist only on its technology, but also on Three Dimensional outlook or aesthetics or design of it, which distinguishes itself purely on its looks, thus creating a brand identity.

At Videaim IP, our engineers design 3D look of a products before prototyping so that aesthetically the product stands out, looks attractive, original, and ergonomically designed. The product designing however is not limited to sketching and prototyping, but also solving technical problem associated with the shape, size, and configuration.

We also provide services for physical operational prototype as well as animation videos of product to support an inventor or industry to stand out from the crowd during presentation of there ideas.

## SERVICES

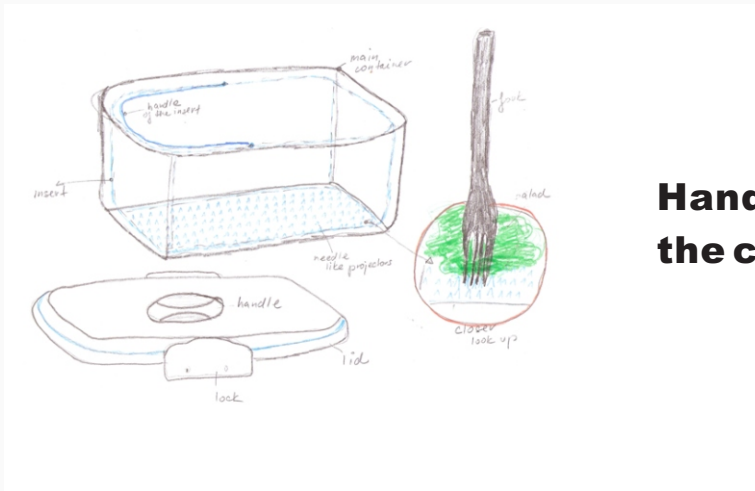
- Physical prototyping;
- Virtual prototyping;
- Design research - Reverse Engineering;
- Patent illustration;
- Product design;
- 2D-3D animations;
- Industrial and Engineering design;
- White board animation; and
- Flyers and sell sheets.



## OUR SUCCESSFUL DELIVERIES

### REQUIREMENTS FROM CUSTOMER

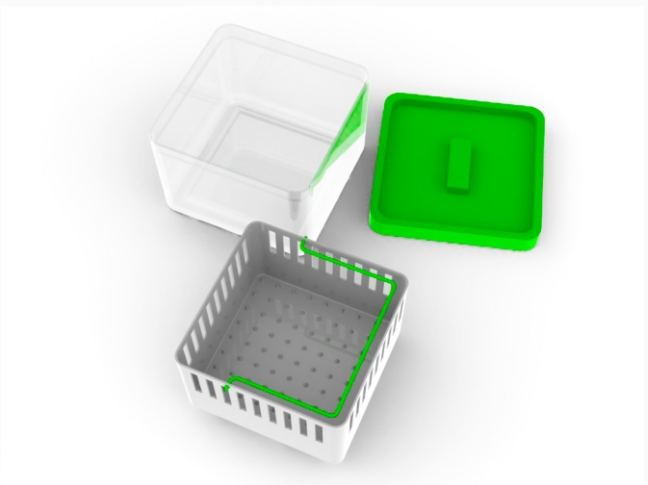
Purpose is to show and focus on the insert of the container which has some improvements as shown in our drawings. This improvement contains of needles (but not sharp!) like projectors (molded) on the bottom of the container so the fork can easily penetrate through salad and hold it. The length of these projectors would be approximately 3mm and diameter 1mm. Also we would like to have some openings in the insert for rinsing excessive water (if salad washed) insert would have handle for lifting out of container.



**WHAT WE RECEIVED**  
Hand sketch illustrating idea of the client for their product.

### WHAT WE DELIVERED

**3D CAD Models**  
**High Resolution Renderings**





## OUR SUCCESSFUL DELIVERIES

### REQUIREMENTS FROM CUSTOMER

A Pilate ring design having a flattened surface, so that they can distinguish themselves from the other available products in the market. They want to secure the design as well as require rendering for promotion of the product.

### WHAT WE DELIVERED

**Patent Illustrations**

**High Resolution Renderings**

